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Rhythmink International Launches Disposable Webbed EEG Electrodes

COLUMBIA, S.C. - The first of its kind, Rhythmink launches a new hybrid of two of its current products. The Disposable Webbed EEG Electrode combines the safety and economical value of a Disposable EEG Cup and the greater surface area and patient comfort of a Spider™ EEG Electrode.

“This design represents the most impactful innovation for patient connectivity in years,” said Director of Sales, Leah Hanson. “This combination of design and disposable format addresses the problematic issues of current products and makes real progress in the way services can collect data and manage their budgets. This design will change the market.”

Available in four different lengths and 10 different color leadwires per pouch, the Webbed EEG Electrode will provide high quality recordings whether used on short EEG/PSG studies or longer monitoring over multiple days.

Review our white paper, *Less risk, ease of use, and reducing budgets: Making a case for single-patient disposable electrodes for polysomnography and electroencephalography* and learn about the benefits of switching to disposable products. For more information about Rhythmink’s Disposable Webbed EEG Electrodes, other products or services, visit Rhythmink.com.

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About Rhythmink International, LLC

Rhythmink International, LLC designs, manufactures and distributes neurodiagnostic accessories and provides OEM solutions to its customers. Based in Columbia, S.C., Rhythmink was established in 2002 and is owned and operated by CEO Shawn Regan and COO Michael O’Leary. Rhythmink’s advancements and improvements in the areas of technology, business development and corporate branding have been recognized by entities such as the Columbia Information Technology Council, *Inc. Magazine* and the International Academy of the Visual Arts. For more information about Rhythmink International, its products or services, visit Rhythmink.com.

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Photo 1: The webbed design of this new electrode provides the surface area necessary to achieve high quality recordings.



Photo 2: The Webbed EEG Electrodes flat surface creates greater patient comfort during procedures.