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**Rhythmlink is on Fire:  
Rhythmlink International Recognized and Honored with 2010 Torch Award**

COLUMBIA, S.C. - The competition was steep, but Rhythmlink came out on top. Announced on March 25, the Better Business Bureau [BBB] of Central South Carolina and Charleston awarded Rhythmlink with the 2010 Torch Award in the large business category.

Honored for marketplace excellence, Rhythmlink was selected for its exemplary business practices that directly benefit its customers, employees, suppliers and the surrounding community. Multiple Rhythmlink employees attended the Torch Awards for Excellence reception and dinner. CEO Shawn Regan and COO Michael O'Leary accepted the award on behalf of the company.

"It was wonderful to have Rhythmlink represented so well at the event. The Torch Award honors the hard work and dedication of our entire company, and without their support, we could not have achieved this award," said Amanda Rosinski, marketing coordinator at Rhythmlink.

The annual Torch Awards of Excellence are presented to two businesses, a single winner within the small business category and large business category, as well as an individual award. Award winners maintain high ethical standards and maintain a trustworthy business environment for consumers. Nominations are open to all for-profit businesses within North America that are in good standing with the BBB. Entries are judged by local chapters and local winners are then submitted for national recognition in the national Torch Awards in both Marketplace Excellence and Advancing Marketplace Trust.

To learn more about the BBB of Central South Carolina and Charleston, visit their Website at [www.columbia.bbb.org](http://www.columbia.bbb.org).

For more information on Rhythmlink's products, services and community involvement visit [Rhythmlink.com](http://Rhythmlink.com).

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**About Rhythmink International, LLC**

Rhythmink International, LLC designs, manufactures and distributes neurodiagnostic accessories and provides custom packaging, private labeling and OEM solutions to its customers. Based in Columbia, S.C., Rhythmink was established in 2002 and is owned and operated by CEO Shawn Regan and COO Michael O'Leary. Rhythmink's advancements and improvements in the areas of technology, business development and corporate branding have been recognized by entities such as the Columbia Information Technology Council, *Inc. Magazine* and the International Academy of the Visual Arts. For more information about Rhythmink International, its products or services, visit [Rhythmink.com](http://Rhythmink.com).



Photo 1 - COO Michael O'Leary and CEO Shawn Regan pose with the 2010 Torch Award. [pictured left to right]