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**Rhythmink International to Exhibit at ASET**

Rhythmink International will be exhibiting at the 51st American Society of Electroneurodiagnostic Technologists (ASET) Annual Meeting in Louisville, Kentucky on August 4-7, 2010. Having first launched Subdermal Needle Electrodes into the neurodiagnostic industry at ASET in 2003, Rhythmink continues to be a frequent supporter of the organization and its meetings.

Making its first appearance at ASET will be Rhythmink's Paired Sticky Pad™ Electrodes. "The introduction of Rhythmink's newest addition to our Sticky Pad product line is exciting. These Paired Sticky Pads will offer greater variety and flexibility to our end users. I hope that it will prompt greater discussion of Rhythmink's Sticky Pads and our other product line additions during the ASET show," said Lori Melton, Rhythmink's director of marketing and communications.

Rhythmink has added to its original Subdermal Needle product line recently as well and will be showcasing its new 7mm, 19mm and Bent Needles at this year's show.

ABOUT THE SHOW

ASET's 51st Annual Conference is being held at the Kentucky International Convention Center in the heart of Louisville, Kentucky. The theme follows closely with the international fame of this city: Setting the Pace for END Technology. Open to all END technologists, students, physicians, health care providers, and service and product suppliers, this conference and trade show encompasses a wide variety of disciplines: Electroencephalography (EEG); Evoked Potentials (EPs); Intraoperative Neuromonitoring (IONM); Long Term Monitoring (LTM); ICU Monitoring; Nerve Conduction Studies (NCS); Polysomnography (PSG); Electroneurodiagnostic (END) lab management and END education.

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About Rhythmink International, LLC

Rhythmink International, LLC designs, manufactures and distributes neurodiagnostic accessories and provides custom packaging, private labeling, custom products and contract manufacturing to its customers. Based in Columbia, S.C., Rhythmink was established in 2002 and is owned and operated by CEO Shawn Regan and COO Michael O'Leary. Rhythmink's advancements and improvements in the areas of technology, business development and corporate branding have been recognized by entities such as the Columbia Information Technology Council, *Inc. Magazine* and the International Academy of the Visual Arts. For more information about Rhythmink International, its products or services, visit www.Rhythmink.com.