

Contact:

Lori Melton, Director of Marketing and Communications
lmelton@rhythmink.com
866.633.3754 (toll-free)
803.252.1222
803.252.1111 (fax)



**RHYTHMLINK INTERNATIONAL
JOINS *S.C. LAUNCH!* PROGRAM**

COLUMBIA, S.C. - November, 2008 - Rhythmink International, a neurodiagnostic accessory designer, manufacturer and distributor located in Columbia, S.C, was recently accepted into the *SC Launch!* program.

"We hope that our participation in *SC Launch!* will open new doors for Rhythmink." said Michael O'Leary, one of Rhythmink's owners and COO. "The resources that *SC Launch!* provides are invaluable and we are excited to start taking advantage of all that they have to offer."

SC Launch! is a program whose mission is to strengthen South Carolina's economy by creating more high-wage jobs in the state via applied research, product development and commercialization programs. Rhythmink was accepted into this program because of the technological nature of their business, their distinct competitive advantage and their potential to positively impact South Carolina's economy via job creation.

Originally established in 2002, Rhythmink offers a wide variety of neurodiagnostic accessories including subdermal needles, surface electrodes and EEG monitoring supplies as well as custom engineering and manufacture contracting services. In the future, with the help of *SC Launch!*, Rhythmink hopes to begin expanding its original equipment manufacturing projects and continue the growth of their commercial product lines.

###

About Rhythmink International, LLC

Rhythmink International, LLC designs, manufactures and distributes neurodiagnostic accessories and provides custom OEM and manufacturing solutions to its customers. Based in Columbia, S.C., Rhythmink was established in 2002 and is owned and operated by CEO Shawn Regan and COO Michael O'Leary. Rhythmink's advancements and improvements in the areas of technology, business development and corporate branding have been recognized by entities such as the Columbia Information Technology Council, *Inc. Magazine* and the International Academy of the Visual Arts. For more information about Rhythmink International, its products or services, visit Rhythmink.com.