

Contact:

Lori Melton, Director of Marketing and Communications

lmelton@rhythmink.com

866.633.3754 [toll-free]

803.252.1222

803.252.1111 [fax]

**MEWBORNE NAMED DIRECTOR OF ENGINEERING AND REGULATORY AFFAIRS**

COLUMBIA, S.C. - August 10, 2007 - After serving as Engineering Manager for Rhythmink International, LLC since August 2004, Jim Mewborne has been named Director of Engineering and Regulatory Affairs. As Director, Mewborne will be responsible for overseeing the research and development of new products, Rhythmink's product engineering group, as well as all regulatory affairs and quality systems.

"This is a great opportunity for me and I am very appreciative of the confidence that Michael O'Leary and Shawn Regan have shown in my by this appointment. I am thrilled to be a part of an organization with such rapid growth, due in no small part to their commitment of principle leadership from the top, all the way down," said Mewborne.

Since his appointment, Mewborne has made it his priority to improve on the introduction of new products within the Engineering Department and focus on continuous improvement for Rhythmink's quality and services. Having set goals for both the engineering department and regulatory sector, Mewborne would like to see within the next year the successful launch of several new Rhythmink and specialty OEM products, the addition of a Regulatory Specialist, Quality Systems Specialist and Product Engineers, as well as assisting other divisions of Rhythmink, as the company continues to grow at a rapid rate.

To learn more about Rhythmink International, its products and services, visit Rhythmink.com.

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About Rhythmink International, LLC

Rhythmink International, LLC designs, manufactures and distributes neurodiagnostic accessories and provides custom OEM and manufacturing solutions to its customers. Based in Columbia, S.C., Rhythmink was established in 2002 and is owned and operated by CEO Shawn Regan and COO Michael O'Leary. Rhythmink's advancements and improvements in the areas of technology, business development and corporate branding have been recognized by entities such as the Columbia Information Technology Council, *Inc. Magazine* and the International Academy of the Visual Arts. For more information about Rhythmink International, its products or services, visit Rhythmink.com.